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Orene Kearn, JD, AICI FLC  
650-245-0380

[orene@orene.net](mailto:orene@orene.net) [www.orene.net](http://www.orene.net)



## **UNIQUELY YOU** **SPRING FASHION TRENDS** **2011**

**Dear Reader,**

**Are you ready for warm spring and summer weather? I know I am.**

**This season, the 70's are making a big comeback, in fashion as well as hair and makeup. I've listed selected trends below. Be careful when incorporating some of these looks so you look stylish and current and not, dare I say, frumpy! When looking at all of the bright colors, keep in mind the following quote by Coco Chanel: *"The best color in the whole world is the one that looks good, on you!"***

**Remember, I am here to help. I would love to help you put your spring and summer wardrobes together. Just give me a call or send me an email.**

**Enjoy!**  
**Orene**

## Fashion Fun Under the Sun

Spring/Summer 2011

My Quick Tips:

**Bye-bye black.** Replace your LBD (Little Black Dress) with an LCD (Little Colorful Dress).

**So shady.** Go head-to-toe in dual shades: vanilla/cream; blush/rosewood; taupe/oak; latte/nutmeg or clover-green/olive.

**Flare up.** Do you dare flare? This spring's hottest pant style duels with the skinny.

**Loud lips** The sun is brightening the day and so will your hot lips in scarlet red, fab fuchsia and passionate pink.

**Smart tan.** Protect your skin by leaving the tanning to your accessories. Tan shoes and handbags will keep attention focused on well-chosen prints for spring.

**Fashions fade, but then return.** Not only will the temperatures be in the 70's but so will this season's looks in a 70's ode to Yves Saint Laurent who famously said, "Fashions fade, style is eternal."

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### *Inspired Pieces from the Spring/Summer 2011 Collection*

This season brings lots of fresh, new looks or modern takes on the classics you're already familiar with. Indulge your senses and find your favorite pieces in colors, prints or fabrics that you love. This list is sure to give you a case of spring fashion fever!

**Saturated colors.** If you're leaning too heavily on the color black, this is the season to

invite color into your life.

Electric blue, firecracker red, daffodil yellow, or grass green. Look for your favorite new bright color in a classic



piece - a trench coat, a spring car-length coat, or a tunic. Pair it with white or black separates and you'll be wearing a new smile on your face!



**Pumps and platforms.**

Make sure to wear your sunscreen, as you'll be standing closer to the sun in this season's sky-high footwear.

**Ballet flats.** What's that slithering through the fresh grass? It's those striking python ballet flats that will surely grab attention.

**Nature's neutrals.**

Staying away from neon shades this spring? Safari gear will have you blending in with nature.

**Knits and knots.**

Crochet and macramé, how you take me back to the day - shown in sweaters, dresses, and shoes - what will you choose?

**COMPLIMENTARY CHAT**

Sometimes you may feel that you are in a fashion rut or that you are looking frumpy and it is time to look more up-to-date. You may not have much time nor inclination to figure out how to put together items you already have in your closet in a new way. Being busy doesn't always allow you time for shopping. Or, perhaps you don't know where to shop to

**Interior design prints.** When you love fashion, you usually love interior design as well. What fun to mix the two! Dresses in prints taken from interior design will show your creative side.

**White dresses with white handbags.** On their own, a white dress or a white handbag can seem just a bit too sterile. But put two white items together and suddenly the layering makes it look fashion chic.

**Cross body bags.** These bags have a long strap so you can drape them across your body and keep your hands free for grabbing

toddlers on the run, picking the just-right plums at the Farmer's Market, or walking through an airport with your carryon lunch in one hand and a coat hung over your other arm.

**Stripes.** Stripe tops, dresses, tunics, t-shirts, or stripes in a seersucker pantsuit - it all looks fresh and fun. Find items in knits or woven fabrics. Bare your toes in a wedge sandal and you're ready to go anywhere.

**Rose gold jewelry.** This metal tone is good for nearly all skin tones. It's a fresh update from wearing silver, gold, or copper. The lighter color is great for the warmer months.

**The skinny belt.** In summertime, it's hard to pull enough pieces together in an outfit to get the polish you want. A simple narrow belt can be added to just about anything and will give you that little extra something that pulls your outfit together. Feeling adventurous? Layer more than one!

**Leather bomber jacket.** Springtime leather garments are so lightweight. Technology has made them super thin and easy to wear. It's sweet and edgy over a floral chiffon dress or great with jeans and a t-shirt.

**The trench coat.** This coat was named for the garment soldiers wore in trenches during World War I. It's a classic that keeps being reinvented. Find your favorite in a coat length or shortened in a jacket.

**Pantsuits.** What's fresher or easier than a pantsuit? Add a sleeveless blouse and a pair of flats and you're dressed for the



White Cross Body Bag

maximize your dollar.

Wouldn't it be helpful to have an expert who can help you with all of this? If you are ready to take some action, schedule a free initial conversation with me by [clicking here](#) and we can explore your challenges and goals.

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day. Transition to evening when you exchange the flats for pumps, add a sparkly rose gold hoop earring and a clutch bag.

**Cropped pants.** When shorts are too short but you want to feel cool in hot weather, these are the pants you're looking for!

## Wait for the Sale

New fashions look irresistible at the beginning of a season and many of them want to come home and live with you. But that can create a dilemma when working out your clothing budget. A trendy item yields a shorter lifespan than something more classic. But every wardrobe could use some novelty pieces or it becomes too boring. One could look matronly as a result of being too cautious. What's a person to do?

There is a way to work some trendy items into your wardrobe without spending a fortune - wait for them to go on sale! Items on the quirky side often find their way on the sales rack just weeks after they've appeared on store floors. Here is a list of current trendy items that might be best purchased on sale.

**Peasant tops** come in and out of fashion but this season's bright Crayola-colored peasant tops are a bit too over the top to be worn with frequency. They're too memorable. But at a deep discount, a bright tangerine-colored peasant top would look great with rolled up skinny jeans and pumps.

**Leather** is big this season, and it's also a high-priced item that could drain your wallet if you're not careful. The haute punk rock look will give you an edge and make you feel daring, but don't pay full price for it! Wait for it to hit the sale rack. If you fall for a leather jacket at full price, you love it *and* you think you could wear it most months of the year, it would be worth it to pay full price. When you wear it all the time, it's a bargain at any price. Otherwise, it's best to wait for leather jackets to go on sale.

**Caftan dresses** aren't a necessity unless you host poolside

summer soirees. But this could be the perfect year to find one on sale and then surprise yourself and find more reasons to wear it than you thought! A sheath or shirtdress may not be as exotic but they could fit into your lifestyle better than the caftan. Buy those first and then find the caftan on sale. Choose one that has flattering features whether it's beautiful detailing on the yoke or it's in an easy-to-wear color that makes it fun to adorn with your beautiful collection of necklaces, bracelets, and earrings.

**A macramé handbag** will get just the right amount of flirty attention, but will have a short life span as it will not roll over into fall. Find this spring trend at a marked down price or in a less expensive retail store and save your bigger bucks for a handbag you can wear in any season.

**Transparent tops and dresses** present a bit of a problem - what to wear underneath them to keep what's private - well, private! To wear this trend, you have to layer up and that means buying yet more pieces in order to complete an outfit. Yet some of these items are so sensual, sexy and fun to wear on special occasions. So wait for them to go on sale. I can help you make this look work for you.

Are you ready for some smart shopping? I can help you see what you need to shop for first and then with the money left over, we can shop the sales together!

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