



*Helping You Create an Image  
That Is Uniquely You!*

**Orene Kearn, JD, AICI FLC**



Dear Orene,

**I'm taking a class taught by Tony Bravo, the San Francisco Chronicle fashion columnist, about "Hot Topics in Fashion". It's a discussion class where we get the inside scoop about trends, designers, and even red carpet disasters. It's a semester-long course and lot of fun! This class adds a completely different perspective to my usual emphasis on upgrading your image to enhance your career.**

**In this issue, I'm giving my list of edits and takes on the major fashion trends for fall/winter 2016/17. Remember, don't try every trend at the same time! Also, just because something is a trend, doesn't mean you need to be in it. That said, don't be too timid to try something new this season. Push your envelope a bit. There are so many choices, that you can always select a modified version of a current trend, or incorporate a trend in something small, such as a bag, scarf or shoe.**

**As always, I am here to help you navigate the world of fashion so the best choices end up in your wardrobe. So contact me and we'll get started.**

**To my male clients, your number one trend this year is. . . Bomber Jackets. Many of the trends are more masculine versions of the women's trends, such as fancy sneakers and Athleisure styles in clothes. However, please feel free to forward this to women who may be interested.**

Enjoy,  
*Orene*

**MY FAVORITE TOP TRENDS FOR FALL/WINTER 2016/17**

**Return to Minimalism.** The idea here is less is more. This is a look borrowed from the 90s (think Narciso Rodriguez, Calvin Klein and Donna Karan). There are high tech fabrics and sophisticated looks. As you can see from Maximalism below, we have two opposite looks making a return right now - minimalism and maximalism. Hoop earrings from the 1990s are back (some done a bit differently).



**Return to Maximalism.** The idea here is more is more. This look is an extreme in all of the fashion shoots right now, but you can incorporate this in a more subtle way. There are lots of lux fabrics, saturated hues, rich prints, textured fabrics, embroidery, beading, patterns and prints worn with other patterns and prints. Think Opulence. Velvet is a fabric on dresses, jackets, shoes and purses. There are lots of shoes and booties with lots and lots of embellishments and patterns.



**The Boho Look.** This look is staying even stronger as we are heading into the 50 year anniversary of the "Summer of Love" from Height Ashbury. Although not quite "Hippie", fashion is repeating the later part of the 60s and early 70s.



**Bomber jackets!** Google says this is the #1 fashion trend this year for men and women. They can be silk floral, multi-colored, quilted or leather.



**Jeans.**

\*There is a return to higher waisted jeans - eliminating the "muffin top".  
\*There is also a return to jeans, although slim and interesting finished cropped  
\*Raw finished hems are (although raw and together sounds like an oxymoron).  
\*Flared and slightly cropped jeans can be flattering.



top".  
to looser jeans and wide-legged skinny jeans aren't going anywhere.  
interesting finished cropped

The Cropped Flare featuring 7 FOR ALL MANKIND



**Athleisure Wear.** There is a mixing of sport and every day clothing, such as jogger jackets and fancy sweat pants. (Some of the brand Yeezy by Kanye West's clothes look like a mistake and you can get a knock-off at Zara for about \$10.)



Infuse some coolness by pairing laid-back joggers with an edgy moto.



**Sneakers for Wear with Every Day Sportswear.** This is part of the Athleisure trend.

Every sneaker company and designer has fancy sneakers. People are wearing them with sportswear every day.

### Major Design Elements in Tops and Dresses:

\*Off the shoulder tops and cold shoulder tops (where the shoulders are cut out) continue to be very current.

\*Cut-outs in dresses and backless dresses are sexy and cool.

\*There is a return to strong embellishment (the return to maximalism), such as embroidery, appliques, and rich patterns.

\*Floral patterns are everywhere, particularly edgier florals on dark backgrounds.

\*Ruffles are back in skirts and tops. J. Crew calls this "the return of pretty", with subtle ruffles and high waisted skirts.

\*Sleeves on Dresses: This is new because dresses have been sleeveless for so long. At the SF Symphony Gala, so many women were wearing dresses with sleeves.

\*Tie neck blouses left untied.



**Velvet.** This will be worn on everything: boots, clutches, dresses (of course), tops, jackets, and pants. It is part of the Maximalism trend. One of my favorite dresses I ever purchased a long, long time ago was a spruce green velvet dress for the holidays. This is such a perfect fabric for the holiday season!



**Jewelry Trends that are Interesting:** There is a return to choker necklaces, particularly those that tie around the neck.



**The Neck Scarf.** Thin scarves that tie around the neck are coming back. These can add a bit of polish to your everyday outfits.

**The Chunky Heels.** They are showing lots of

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chunky boots and shoes with cap toes, patterns, texture, embroidery and embellishments. They are more stable to wear than their skinny heeled counterparts. When the boots look too much like they were in someone's closet in the 70s, I personally feel lukewarm about wearing them now.



**The Color Bordeaux** - is everywhere. Look for it in jeans, handbags, scarves, tops, dresses, plaids. . .you name it. The dress on the right is a velvet, bordeaux gown.

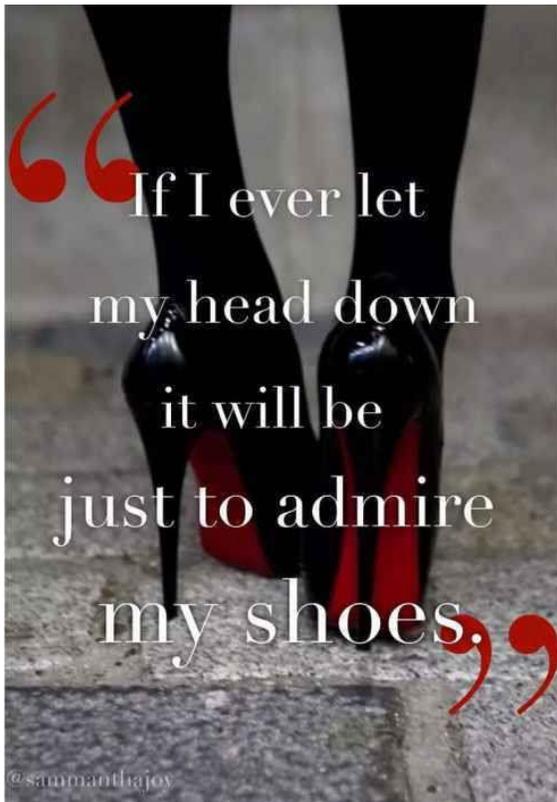
## Things I Find Interesting:

**Overdoing Facial Fillers:** Courtney Cox was on a show with Bear Grylls, the survival in the wilderness guy who eats weird things living off the land and does unusual things to get across the land. During this one-day overnight, he had Courtney eating cooked maggots, repelling down a cliff and crossing a ravine on a wire very high up (wearing a safety harness). During her down time, Courtney stated point blank that she has used too much filler on her face and felt she



looked "terrible". I thought she looked very pretty. But she gave a good warning not to overdo cosmetic procedures. I think when people have too much filler, it tends to make their eyes look smaller and changes the shape of their features.

## Keep Your Head Held High:



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### [COMPLIMENTARY CHAT](#)

Sometimes you may feel that you are in a fashion rut or that you are looking frumpy and it is time to look more up-to-date. You may not have much time nor inclination to figure out how to put together items you already have in your closet in a new way. Being busy doesn't always allow you time for shopping. Or, perhaps you don't know where to shop to maximize your dollar.

Wouldn't it be helpful to have an expert who can help you with all of this? If you are ready to take some action, schedule a free initial conversation with me by [clicking here](#) and we can explore your challenges and goals.

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