



*Helping You Create an Image
That Is Uniquely You!*

Orene Kearn, JD, AICI, FLC



Dear Orene,

In this issue, I'm giving my list of edits and takes on some of the major fashion trends for fall/winter 2017/18. Remember, don't try every trend at the same time! Also, just because something is a trend, doesn't mean you need to be in it. That said, don't be too timid to try something new this season. Push your envelope a bit. There are so many choices, that you can always select a modified version of a current trend, or incorporate a trend in something small, such as a bag, scarf or shoe.

To my male clients, please feel free to forward this to women who may be interested.

As always, I am here to help you navigate the world of fashion so the best choices end up in your wardrobe. So contact me and we'll get started.

Enjoy!
Orene

My Favorite Trends for Fall/Winter 2017/18

The Jacket is coming on strong this fall. This is a terrific trend for everyone trying to up their professional image. Even if your office is business casual, a

jacket adds polish and professionalism when you wear it with jeans or casual pants. Suits are also making a strong comeback. There are a variety of jackets and suits to choose from in updated styles, including wonderful patterns, menswear motifs and tailoring and asymmetrical styles - I'm sure there is a great look for you. An added benefit to a fitted jacket is that they are very slimming. Jennifer Lopez is wearing a double-breasted blazer (Balmain) over white jeans and a white T-shirt. The new power suit is offered in a wide range of avant-garde, unexpected colors and shapes.



Velvet is on everything. You can try a bootie, shoe, jacket, dress, top - anything you want in velvet - all in luscious colors.



Winter white is shown in bags, shoes and coats for fall. It looks very elegant and clean.



Burgundy --Burgundy ruled the runways with its feeling of richness and depth. Pantone calls this "Tawny Port", saying it is "elegant, sophisticated, and tasteful." This shade is ideal for monochromatic looks.



Red will also be everywhere this fall, from accessories in shoes and belts to tops, dresses, bags and shoes. It is a powerful color. It works well with neutrals and with graphic patterns.

Trends in Denim. There is the return of the bootcut jean, there are edgy embellished styles, embroidery, fringe hems, pearls and other details sewn on, jeans with side stripes, high-waisted styles (including skinnies), uneven hems, two-toned jeans, and more. There is so much to choose from! Select something fun and current, but make sure it flatters your figure.



Plaids, checks and tartans are everywhere this season. Think about menswear styled-pantsuits, pleated skirts, coats, and even shoes.



The Comfort Trend plush, soft sweaters. Be careful overly generous silhouettes don't

incorporates that some of the overwhelm you.

Deconstruction --The twisted still going strong for fall, with

shirting trend is sliced-and-diced

pieces and asymmetry, which are very interesting. There are dresses with slashed hems and oxford shirts which are pieced together this way and that.

Fringe and Feathers on dresses or tops are fun party pieces. They may be strategically deployed on the hem of a skirt or cascading down the length of a dress.

Dark Florals are showing up in boots, dresses, tops, pants and everything else. feminine look.



This combines an edgy with a



GIANVITO ROSSI



ROBERTO CAVALLI



Things I Find Interesting

Nordstrom's is rolling out a new line of stores, called Nordstrom Local.

They will be about 3000 sq. feet (rather than the typical store size of about 150,000 sq. feet). There will be 8 dressing rooms to try on clothes, but these stores won't have any inventory in stock. They will have "stylists" pull inventory from the regular stores and meet customers at Nordstrom Local. They will also have juice, wine and coffee bars as well as manicures and on-site tailoring.



I find this idea interesting, but it amounts to trusting your salesperson to pull together outfits (which often amounts to what is current in the stores rather than what works best for the customer's body type, coloring, etc.). However, Nordstrom is continuing to open typical size, mall-anchor stores as well.

The Olivia Polermo Collection at Banana Republic is featuring a wonderful

rich, fall color palate in addition to neutrals (and different from what is carried in most of the stores). There are lots of soft greens, beiges, rich burnt oranges, deep olives, wine velvet dresses (which they call "Renaissance Red") and golds. Some examples are: a brocade jacket in burgundy and gold as well as a skirt in the same fabric, a rusty orange military jacket, a warm olive green military jacket, and a gold stripe on black pants. For those of you who have some fall coloring in your color palate, you may want to check it out. I love these colors.



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COMPLIMENTARY CHAT

Sometimes you may feel that you are in a fashion rut or that you are looking frumpy and it is time to look more up-to-date.

You may not have much time nor inclination to figure out how to put together items you already have in your closet in a new way. Being busy doesn't always allow you time for shopping. Or, perhaps you don't know where to shop to maximize your dollar.

Wouldn't it be helpful to have an expert who can help you with all of this? If you are ready to take some action, schedule a free initial conversation with me by [clicking here](#) and we can explore your challenges and goals.

[More About Me -- I threw in a picture of myself and my friend, Laurie, at a "Summer of Love" Party.](#)



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