



*Helping You Create an Image
That Is Uniquely You!*

Orene Kearn, JD, AICI, FLC



Dear Orene,

Here are my favorite trends for Fall/Winter that I am excited about. But, I want you to stay true to your personal style -- you want to wear the clothes and not have the clothes wear you! That said, don't be too timid to try something new this season! Push your envelope a bit. There are so many choices, that you can always select a modified version of a current trend, or incorporate a trend in something small, such as a bag, scarf or shoe.

As always, I am here to help you navigate the world of fashion so the best choices end up in your wardrobe. So contact me and we'll get started.

To my male clients, please feel free to forward this to women who may be interested.

**Enjoy,
*Orene***

MY FAVORITE TOP TRENDS FOR FALL/WINTER 2015/16

Boots: Ankle boots are the key boots of the season, with a flat or stacked heel. These are my favorite because they are so versatile and can be so comfortable. Over the knee boots are also popular, if that look fits your personal image. (Did you see Taylor Swift's latest over-the-knee boots worn with short shorts? That is hard to pull off.)



Fringed Bootie



Over the Knee Boots and Belted Tunic

Flared Pants: You will be seeing flared jeans everywhere as you shop for fall. For those of you who want to make your booty appear smaller, flared pants can visually balance out your behind. Also, wide-legged trousers have made a reappearance. However, pants that are cropped just above the ankle are continuing to be current.

Colors: Winter whites are a cool look (get it?), especially white on white layered with knits or texture. It is so elegant too. Other colors to consider are all black, the wine colors (Michael Kors is into Bordeaux), true reds, caramel, emerald green and navy.



Layered Winter White Knits

High-necked Blouses: High-necked blouses are a pretty, feminine look. Vogue coined a new term "Victoriana" to describe a certain look - think of a Victorian looking collar. But, turtlenecks and blouses with bows are also popular.



Belts: This is shaping up to be the year of the Belt --worn over cardigans, coats, tunic tops, with blouses tucked into skirts, and over dresses. The styles range from classic, statement making, waist cinching, skinny and wrap. Belts are an accessory that can add polish to your look and show off your waist.

Texture: For fall, think lots of texture. Luxurious materials with mixed textures are being shown everywhere. Think brocades and tweeds in rich, interesting colors and even sparkle. Plaids are being shown in unexpected combinations.

Details: Fringe is a detail that continues to be strong for fall (see my Spring Trends issue), shown in earthier colors and black. Fringe can be on Jackets, bags, skirts, boots, tops -anything. Shearling in coats and shoes is more popular than ever (and can be so comfortable and not just a 70s carryover!). Other interesting details being shown are visible stitching, grommets, cutouts, slits and interesting buttons.

Knits: This fits in with the textured theme of the year. Think textured sweaters or those with patterns knit in. Consider adding a thin belt to add shape to your waistline. For smoother knits, try layering your look.

Skirts: This year you will see a lot of mid-calf length skirts. Be careful with the proportion of these and consider your height and the other items you have on to complete your outfit. Short, A-line skirts with buttons are very cute and current.



High-necked Blouse and Belted Skirt



Textured Knit, Belted, over Fringe Skirt

Juxtapose Opposites in Your Look: Think about juxtaposing opposites, such as wearing

edgy or chic pieces with pretty or glamorous accents. This can help you create your personal style this season. Think about wearing a leather jacket to toughen up a lace dress. What about wearing beautiful, feminine jewelry with tailored sportswear?



Brocade Clutch



Tough Jacket with Feminine
Necklace & Flared Jeans

Things I Find Interesting:

Target Advertising in Vogue: I am very interested in the new strategy Target is taking. Target has a 20 page advertisement in the huge, fall issue of Vogue. They took iconic Vogue images from various years and re-imagined them and styled them with current Target clothes and accessories. They even used a Vogue image from 1911! They also made each outfit digitally interactive, mobile friendly and shoppable with the Shazam app. Does this make you rethink your opinion of Target?





Have you every kicked off your high heels at a party? Have you ever felt your heels slip out of your shoes when you walk or have you felt unstable in towering heels? Well, at Berlin Fashion Week in July, a runway model was feeling shaky walking in high stilettos so she stepped out of her shoes (she couldn't even bend over to pick them up because of the tight bodice of her dress). Then another model kicked off her shoes, and then another model did too! This picture is of the last model kicking off her stilettos!! I can relate!

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Sometimes you may feel that you are in a fashion rut or that you are looking frumpy and it is time to look more up-to-date. You may not have much time nor inclination to figure out how to put together items you already have in your closet in a new way. Being busy doesn't always allow you time for shopping. Or, perhaps you don't know where to shop to maximize your dollar.

Wouldn't it be helpful to have an expert who can help you with all of this? If you are ready to take some action, schedule a free initial conversation with me by [clicking here](#) and we can explore your challenges and goals.

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